



2019 Great Lakes District Schedule

Theme: Harvest Season

Harvest Season is a time to reap what we've sown. That means, we work hard and enjoy the fruits of our labor. Especially true when our efforts are well coordinated and delivered in faith. From turning the soil (planning), to watering (nurturing relationships), to recovery and redemption (prayer, discipleship, friendships), let's enjoy working the fields God has put before us.

Tuesday, September 17

- 4:30pm – 6:00pm Registration and Check-in
Hotel Lobby near elevators
- 6:00pm – 8:00pm Dinner and Opening General Session
Magnolia Meeting Room
Sponsor: Douglas Shaw and Associates
- Speaker – Rev. Dr. Ray Hylton, Senior Pastor, First Presbyterian Church of Evanston
 - Worship – Jeremy Williams
- 8:15pm – 9:00pm Ice Cream Social on Patio – sponsored by AKA Direct

Wednesday, September 18

- 7:00 a.m. - 8:00 a.m. Breakfast (*on own at buffet – included with room*)
- 8:15 a.m. – 9:30 a.m. General Session
Magnolia Meeting Room
Sponsor: TrueSense
- Speaker – Rev. Dr. Ray Hylton, Senior Pastor, First Presbyterian Church of Evanston
 - Worship – Jeremy Williams



9:45 a.m. - 11:00 a.m. Track Seminars #1:

Current Culture Trends Affecting Missions and Other Ministries (Magnolia Room)

John Ashmen, president, Citygate Network

The third decade of the 21st-Century will find the leaders of Christ-centered organizations walking through a cultural landscape quite different than any previously trekked. Proclaiming your values to the community, hiring the right people, serving in alignment with Scripture, and getting adequate funding to sustain operations all will become greater challenges. Citygate Network's president will share his observations, insights, and recommendations for staying relevant and making a difference in a world that needs the hope of the gospel more than ever.

Landlords and the Homeless – Avoiding Legal Issues (Wisteria Room)

Michael Hurst, attorney, Indiana Legal Services

Take a deep dive into the landlord-tenant relationship. We'll review the basics of a written lease, monthly tenancy, landlord and tenant rights, and more. Emphasis will shed light on common issues of the relationship particularly with tenants having a history of homelessness or who are housed through the rapid rehousing program. You'll gain a practical and legal understanding of this often-challenging relationship and learn about new initiatives to avoid evictions.

Managing Expectations Toward Millennials in Regard to Development (Lilac Room)

Jonathan VanOss, Senior Data Analyst, AKA Direct

As we face the reality of a shrinking and aging donor file, our ministries count on us to adjust by reaching out to younger donors. But what should our expectations from these donors be? Learn from a 2019 study that tracked the giving habits of different generational groups (i.e. Millennials, Gen Xers, Baby Boomers, etc.) and what you can expect from your own donors. Also, get practical examples on how best to reach out to each generational group.

11:00 a.m. – 11:15 a.m. Snack Break

Sponsor: One & All

11:15 a.m. – 12:30 p.m. Track Seminars #2:

Start with Your "Why?" (Magnolia Room)

Dennis VanKampen, CEO, Mel Trotter Ministries

Leadership expert, Simon Sinek is well known for popularizing the concept "Start with your Why". We know *what* we do. In most cases we have a pretty good grasp on *how* we do it, but do we know *why* we do it? At first glance this may sound simple and obvious, yet when you take time to reflect and consider, it becomes clear. In this session, we'll share our journey of asking about our why and how that helped begin



solidifying staff culture, build cohesiveness throughout the ministry, and got our programs laser-focused. You will return to your ministry ready to ignite new passion around your why!

Teaching Clients to Use Critical Thinking (Wisteria Room)

Chris Hedlund, program director, Hope Gospel Mission

Destructive habits are often formed out of brokenness. Decisions based on reason and logic instead of habit, emotion, or instinct make for healthier decisions and lifestyles. Learn the lessons Critical Thinking teach us and how to integrate them into your recovery program to help clients predict their own outcomes.

Eight Keys to Ensure Your Mission (Lilac Room)

Jack Eason, president, The Heart Share Group

Are you struggling to achieve your mission? Does your team know how to help you accomplish your organizational mission?

Do you understand how to empower your team to ensure the mission God has given you?

12:30 p.m. - 1:45 p.m. Lunch with Professional Networks
Magnolia Meeting Room
Sponsor: blue dawg

1:45 p.m. - 3:00 p.m. Track Seminars #3:

Transitioning Your Shelter into a Low Barrier Access Shelter (Magnolia Room)

Adrienne Goodstal, vice president of programs, Mel Trotter Ministries

Learn from a large mission that transitioned to a low-barrier shelter over the years and the many lessons we learned along the way. This session will help answer key questions and provide the necessary steps to prepare you for transitioning to a low-barrier shelter.

Creating a Simulated Work Environment That Empowers Guest for Success
(Wisteria Room)

Lisa Hoffman, program director for long term programs, Wheeler Rescue Mission

Turn your social enterprise into one that is Christ-centered, grace-based, strengths-focused and trauma-informed. By doing so, you can expect to not only enhance employment skills but experience participant empowerment. You'll also experience a higher investment in programs and increased donor and volunteer engagement.



How to Knock the Socks off Your Donors (Lilac Room)

Scott Swedenburg, blue dawg

What if you never lost a donor? Just think about how many more people could be served by your mission. It's time to think differently about the experience we provide our donors. In this session, you'll take away actionable ideas you can immediately implement into your donor experience and keep them invested in the mission of your ministry for years to come.

3:00 p.m. – 5:45 p.m. Free time

5:45 p.m. – 6:00 p.m. Group Picture
Location TBD

6:00 p.m. - 8:00 p.m. Dinner and General Session
Magnolia Meeting Room
Sponsor: AKA Direct

- Speaker – Rev. Dr. Ray Hylton, Senior Pastor, First Presbyterian Church of Evanston
- Worship – Jeremy Williams

Thursday, September 19

7:00 a.m. - 8:45 a.m. Breakfast (*on own at buffet – included with room*)

9:00 a.m. - 10:30 a.m. Closing General Session
Magnolia Meeting Room

- Speaker – Rev. Dr. Ray Hylton, Senior Pastor, First Presbyterian Church of Evanston
- Worship – Jeremy Williams

Prayer & Send-off

